

# 2010 Customs



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**RIDE WITH STYLE** Read the owner's manual thoroughly. Get to know your machine and its capabilities. Concentration assists anticipation. Observe other road users' movements. Brake in plenty of time. Wear quality kit, ride fit and NEVER after drinking alcohol. Good roadcraft and courtesy identify the skilled and stylish rider. Honda endorse the law that all helmet visors must comply with BS 4110. Visors that transmit less than 50% of visible light cannot legally be used on the road.

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## DISTINCTLY DIFFERENT

ICONIC STYLING. INNOVATIVE ENGINEERING. OUTSTANDING PERFORMANCE. DURABILITY AND RELIABILITY. ALL THE QUALITIES YOU SHOULD EXPECT IN A CUSTOM MOTORCYCLE. THAT'S WHAT HONDA DELIVERS IN ITS 2010 CUSTOM RANGE.

Exceptional handling, superior comfort and renowned dependability. Honda quality is evident in every component. It's the attention to detail that counts. The fit and finish. The 'built to last' commitment. Easy to run, easy to maintain. Machines that provoke envious glances as you cruise by. And all with Honda's outstanding V-twin performance. Stand out from the crowd.

04 VT1300CX FURY  
08 VT750C BLACK SPIRIT  
12 VT750C SHADOW C-ABS  
16 HONDA GENUINE ACCESSORIES  
18 THE POWER OF DREAMS

## VISUALLY DARING 100 PER CENT HONDA CHOPPER MASTERFUL V-TWIN



A CHOPPER. IT'S ABOUT THE WAY YOUR BIKE LOOKS, THE WAY IT SOUNDS,  
AND THE WAY IT FEELS WHEN YOU'RE RIDING IT.



The VT1300CX Fury. A true original chopper. Its striking head-turning impact is created by contradictory elements. Its raked-out chopper look with a see-through, open-air front, offset by powerful, gleaming engine dominating the hard-tail rear end. The slim fuel tank perched high is countered by an ultra-low seat. The Fury is visually daring and great to ride.



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1. FRAME – All-new high-tensile steel frame has an open, minimalist style.
2. WHEELBASE – Stretched-out 1,805 mm wheelbase not only has the looks, but provides a comfortable ride.
3. SEAT – Ultra-low 678 mm seat height makes it easy to flat-foot it when stationary.
4. WHEELS – Custom-style cast wheels sport a fat 200 mm rear tyre, paired with a slim 90 mm front tyre.



fury



**LOW AND LEAN  
STRONG AND CONFIDENT**



Graphite Black



Glint Wave Blue Metallic

**fury**



**THE VT1300CX FURY CAPTURES THE ESSENCE OF THE CHOPPER STYLE – A MOTORCYCLE THAT FEELS RIGHT, LOOKS RIGHT AND SOUNDS RIGHT.**

The engine is the soul of the Fury. Fire it up and waves of muscular V-twin power flood the senses. This 1,312cc fuel injected liquid-cooled powerhouse produces hugely satisfying performance and pumps out an awesome sound. Low fuel consumption and a reliable, maintenance-free shaft drive mean more time spent on the road and less in the garage.

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- 1. PGM-FI** – Programmed Fuel Injection for excellent throttle response and fuel economy.
- 2. EXHAUST** – Dual exhaust offers a throaty exhaust note.
- 3. ENGINE** – Long-stroke V-twin engine features a single-pin crankshaft for plenty of power and character.



PGM-FI



EURO 3

**Engine** Liquid-cooled SOHC 52° V-twin  
**Displacement** 1,312 cm<sup>3</sup>  
**Bore × Stroke** 89.5 × 104.3 mm  
**Compression Ratio** 9.2 : 1  
**Max. Power Output** 42.5 kW / 4,250 min<sup>-1</sup> (95/1/EC)  
**Max. Torque** 107 Nm / 2,250 min<sup>-1</sup> (95/1/EC)  
**Carburation** PGM-FI with automatic enricher circuit  
**Ignition System** Digital with 3-dimensional mapping, 2 sparks per cylinder  
**Starter** Electric  
**Transmission** 5-speed  
**Final Drive** Shaft  
**Dimensions (L×W×H)** 2,575 × 900 × 1,150 mm  
**Wheelbase** 1,805 mm  
**Seat Height** 678 mm  
**Ground Clearance** 126 mm  
**Fuel Tank Capacity** 12.8 litres  
**Fuel Consumption** 12.6 m/l (57.3 mpg)  
**Suspension Front** 45 mm telescopic fork with 130 mm stroke and 102.4 mm axle travel  
**Suspension Rear** Monoshock with adjustable rebound damping and 35-position spring preload adjustability, 95 mm axle travel  
**Wheels Front** 9-spoke cast aluminium  
**Wheels Rear** 7-spoke cast aluminium  
**Tyres Front** 90/90 - R21M/C  
**Tyres Rear** 200/50R - R18M/C  
**Brakes Front** 336 mm single disc with twin-piston caliper  
**Brakes Rear** 296 mm disc with single-piston caliper  
**Frame** Double-cradle; steel  
**Caster Angle** 32°  
**Trail** 90 mm  
**Kerb Weight** 303 kg (F: 128 kg; R: 175 kg)



# ICONIC BOBBER STYLE MEAN AND LEAN PURE REBELLION



THERE'S AN APPEAL TO THE AMERICAN-STYLE CUSTOM CRUISERS. HERITAGE THAT GOES BACK DECADES. STYLE THAT SETS THEIR OWNERS APART. GET ON BOARD THE BLACK SPIRIT – AND STAND OUT FROM THE CROWD.



The Shadow 750 Black Spirit is a celebration of custom style and culture with its bobbed tail and assertive 17" front wheel. The bold kicked-out fork and raised handlebars provide a point of focus from which it leans back into a long tapered tank. But one thing will strike you above all. The distinctive Graphite Black colour contrasts with the gleaming metal of the dual muffler, fork and rear fender struts. The new Shadow Black Spirit – the bad boy of the pack.

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1. **FRAME** – The engine's power is contained in a lightweight and rigid double-cradle steel frame that is both responsive and easy to handle.
2. **SEAT** – Easily the lowest in the 750cc cruiser class and creates a deep riding position that allows an easy reach to the grips and a laid-back cruiser feel.
3. **HANDLEBARS** – The short, semidrag-style handlebars receive a unique black colouring.



*Shadow*

## GRAPHITE BLACK V-TWIN EXHILARATION LOW RIDE



Graphite Black

### Shadow



#### BUILT FOR LAID-BACK EASY RIDING, THE BLACK SPIRIT'S ATTITUDE CREATES ITS OWN AUTHORITY ON THE STREET.

The liquid-cooled 52° V-twin engine is a time-proven standard of Honda excellence. It provides strong, dependable power and exhilarating acceleration. Its compact shape enables the long-and-low, triangular profile placing the rider at the heart of the ride. With a highly developed PGM-FI fuel injection system tuned for responsive control, the Shadow 750 Black Spirit delivers a beefy and stirring performance.

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- 1. ENGINE** – The power at the heart of the Shadow 750 Black Spirit is supplied by a long-stroke design for masses of low-revving torque.
- 2. EXHAUST** – The impressive chrome-plated dual shotgun exhaust pipes pump out an exhilarating sound that combines with the throbbing feel of the engine to create an exciting ride.
- 3. BRAKES** – A large-diameter front disc with a responsive dual-piston caliper is paired with a conventional leading/trailing drum rear brake.



PGM-FI



HES-C3



HISS



EURO 3

**Engine** Liquid-cooled 4-stroke 6-valve SOHC 52° V-twin  
**Displacement** 745 cm<sup>3</sup>  
**Bore x Stroke** 79 x 76 mm  
**Compression Ratio** 9.6 : 1  
**Max. Power Output** 33.5 kW / 5,500 min<sup>-1</sup> (95/1/EC)  
**Max. Torque** 65 Nm / 3,500 min<sup>-1</sup> (95/1/EC)  
**Carburation** PGM-FI electronic fuel injection with automatic choke  
**Ignition System** Fully transistorised electronic  
**Starter** Electric  
**Transmission** 5-speed  
**Final Drive** Enclosed shaft  
**Dimensions (LxWxH)** 2,395 x 835 x 1,089 mm  
**Wheelbase** 1,639 mm  
**Seat Height** 652 mm  
**Ground Clearance** 130 mm  
**Fuel Tank Capacity** 14.6 litres (including 3.5-litre reserve)  
**Fuel Consumption** 14.1 m/l (64.1 mpg)  
**Suspension Front** 41 mm telescopic fork, 117 mm axle travel  
**Suspension Rear** Dual conventional dampers with 5-step adjustable spring preload, 90 mm axle travel  
**Wheels Front** Black painted steel rim/wire spoke  
**Wheels Rear** Black painted rim/wire spoke  
**Tyres Front** 90/90 - 17M/C (54S)  
**Tyres Rear** 160/80 - 15M/C (74S)  
**Brakes Front** 296 x 6 mm hydraulic disc with dual-piston caliper and sintered metal pads  
**Brakes Rear** 180 mm leading/trailing drum  
**Frame** Double-cradle; steel tube  
**Caster Angle** 34°  
**Trail** 161 mm  
**Kerb Weight** 251 kg (F: 116 kg; R: 135 kg)

# TIMELESS CUSTOM LOOKS SMOOTH, DEPENDABLE PERFORMANCE



PLEASURE BEYOND WORDS AND AN EXPERIENCE TO REMEMBER.



Its classic cruiser looks won't fail to catch the eye and capture the heart. Its impressive 52° V-twin engine is highlighted by a gorgeous pair of staggered shotgun style mufflers which deliver a stirring staccato exhaust note. Beneath the shimmer of polished chrome, the shaft drive ensures a clean maintenance-free time in the saddle while the Combined Antilock Brake System provides reassuring stopping power.

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- 1. INSTRUMENTS – Attractive tank-mounted instrument panel integrates large speedometer and indicator lights in a stylish chrome setting.
- 2. ENGINE – Strong, liquid-cooled 52° V-twin engine with PGM-FI fuel-injection system for smooth, responsive performance, superior fuel economy and low emissions.
- 3. BRAKES – New Combined Antilock Brake System provides smooth, powerful braking.



*Shadow*

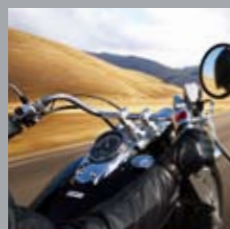
## CLASSIC CURVES SUBLIME RIDING EXPERIENCE RUMBLING V-TWIN ENGINE



Graphite Black

Heavy Grey Metallic/  
Candy Blaze Orange

# Shadow



### THE VT750C SHADOW TRANSPORTS YOU TO A WORLD OF ENDLESS RIDING PLEASURE.

Feel its fuel-injected V-twin power coming on strong and sure with a light and easy twist of its throttle. Experience the smooth-shifting five-speed transmission that ensures easy, seamless control of the engine's power. Relax as the large fuel tank and excellent fuel economy offer maximum cruising between fuel stops. Simply put your feet up and enjoy the ride – and the envious glances of onlookers as they admire the Shadow's sleekly curved retro lines.

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**1. FRONT FORK** – Shrouded 41mm hydraulic front fork and dual rear dampers comfortably soak up any bumps and provide confident, compliant riding control.

**2. HANDLEBARS** – Cast aluminium custom-style top-bridge risers grip wide, ergonomically positioned handlebars for comfortable, relaxed control.



**Engine** Liquid-cooled 4-stroke 6-valve SOHC 52° V-twin  
**Displacement** 745 cm<sup>3</sup>  
**Bore × Stroke** 79 × 76 mm  
**Compression Ratio** 9.6 : 1  
**Max. Power Output** 33.5 kW / 5,500 min<sup>-1</sup> (95/1/EC)  
**Max. Torque** 64 Nm / 3,500 min<sup>-1</sup> (95/1/EC)  
**Carburation** PGM-FI electronic fuel injection with automatic choke  
**Ignition System** Fully transistorised electronic  
**Starter** Electric  
**Transmission** 5-speed  
**Final Drive** Enclosed shaft  
**Dimensions (L×W×H)** 2,510 × 920 × 1,125 mm  
**Wheelbase** 1,640 mm  
**Seat Height** 658 mm  
**Ground Clearance** 130 mm  
**Fuel Tank Capacity** 14.6 litres (including 3.5-litre reserve)  
**Fuel Consumption** 14.1 m/l (64.1 mpg)  
**Suspension Front** 41 mm telescopic fork, 117 mm axle travel  
**Suspension Rear** Dual conventional dampers with 5-step adjustable spring preload, 90 mm axle travel  
**Wheels Front** Chromed steel rim/wire spoke  
**Wheels Rear** Chromed steel rim/wire spoke  
**Tyres Front** 120/90 - 17M/C (64S)  
**Tyres Rear** 160/80 - 15M/C (74S)  
**Brakes Front** 296 × 6 mm hydraulic disc with Combined three-piston caliper, ABS and sintered metal pads  
**Brakes Rear** 276 × 6 mm hydraulic disc with single piston caliper, Combined ABS and sintered metal pads  
**Frame** Double-cradle; steel tube  
**Caster Angle** 34°  
**Trail** 160.9 mm  
**Kerb Weight** 262 kg (F: 121 kg; R: 141 kg)

## TAILOR YOUR DREAMS

### EXTEND YOUR RIDING PLEASURE. SUIT YOUR INDIVIDUAL STYLE. LIVE THE DREAM.

To express your individuality a range of specially designed Honda Genuine Accessories has been built and stringently tested to the highest standards. Since they're Honda approved, you'll know they're just as tough and well made as your Honda motorcycle. For information on the full range of Honda Genuine Accessories and Honda Genuine Parts contact your local Honda dealership or alternatively visit [www.honda-access.com](http://www.honda-access.com)

1	3	4	6
2	5		

#### VT1300CX FURY

- 1. CHROME REAR MUDGUARD PANEL** – This chrome plated steel mudguard panel completes the solo seat look.
- 2. BOULEVARD WINDSHIELD** – Wide, low screen with appealing chrome stays for extra protection against the elements.

#### VT750C SHADOW

- 3. CHROME BACKREST PLATE** – Decorative phoenix logo mounts behind the backrest pad.
- 4. LEATHER TANKBELT** – An easy to install fuel tank protector decorated with a Honda concho and a handy storage pocket.
- 5. LEATHER TOP CASE (17L-FRINGED)** – Exceptionally strong and durable 17L case decorated with a fringe. Can be combined with backrest – must be combined with rear carrier.
- 6. WINDSHIELD** – Constructed of lexan to resist chipping and cracking, this large windshield, featuring attractive chrome stays, creates a bigger still-air envelope for greater comfort whilst maintaining the aggressive look of the bike.



#### ▶ VT750C SHADOW ACCESSORIES

**FEATURED**  
Windshield  
Backrest with pad

**LEATHER**  
Tankbelt  
Saddlebag set (18L-plain)  
Top case (17L-plain)

#### CHROME

Rear carrier  
Swingarm pivot cover set  
Radiator guard kit  
Front mudguard trim  
Rear mudguard trim  
Front mudguard tip  
Front mudguard rail



◀ **VT1300CX FURY ACCESSORIES FEATURED**  
Boulevard windshield  
Front spoiler  
Chrome backrest  
Backrest pad

## CREATING THE NEVER BEFORE

### WOULDN'T IT BE FUN IF...

The first product to bear the Honda name was an auxiliary engine for bicycles. Adding power to the bicycle made life a bit easier for people ...and made getting around more fun. Right from the beginning, Honda was about creating things that people truly need – things that had never before existed.

Creating the never before requires ideas. We need independent thinking, audacity and imagination to follow ideas wherever they lead. But that's not enough. The real key is the power to turn these ideas into reality. The determination never to allow the dream to die, to shape dreams into products for the world. Passion and tenacity and innovation drive Honda to create that which has never been before.

To realise this dream as the world prepares for a low-carbon future, Honda is working to provide as many people as possible with environmentally responsible transport solutions.

Take the HondaJet. Incorporating many innovative technological advances in aviation design, it features a unique over-the-wing engine-mount configuration that dramatically improves aircraft performance and fuel efficiency by significantly reducing aerodynamic drag in flight. This innovative approach to airframe design also lowers ground-detected noise when overhead and allows for a more spacious cabin and greater cargo capacity.

**Honda. Realising the potential. Turning dreams into reality.**








**SAFETY MATTERS.** Riding a motorcycle or scooter is about fun and enjoyment but it must also be safe. This is why Honda has a carefully structured approach to road and vehicle safety. To develop our safety solutions, we sometimes do things differently. Take our humanoid robot, ASIMO. Used as a study into innovative technologies, ASIMO has voice and facial recognition capabilities. Numerous sensors also aid spacial awareness and collision avoidance. We apply the same advanced thinking to the technologies found in our range of motorcycles.



### GLOSSARY

Honda has developed many innovative technologies for its motorcycling range, designed to have the greatest possible benefit for you and the world around you.

- 
**Programmed Fuel Injection**  
 Map-type computerised system maintains strong power and responsive performance in all conditions.
- 
**Honda Evolutionary Catalysing System**  
 Oxygen-sensing system maintains an optimal air/fuel mixture for the most effective catalytic reduction of exhaust emissions.
- 
**Combined Antilock Brake System**  
 Optimises the balance of front and rear braking control while counteracting tyre slip when braking over variable road conditions.
- 
**Honda Ignition Security System**  
 Only allows the bike to be started by its original encoded keys to effectively protect against theft.
- 
**EURO-3**  
 Complies with EURO-3 emissions regulations.



Honda is proud to be a founding signatory of the European Road Safety Charter. Committed to enhancing the joy of two-wheels and leading the way in road safety.